

## NCC Cable System Order

Order #	62354669
Syscode	1684
System Name	Cablevision/Wappingers Falls, NY
Market	New York

AE	Mary Jo Salute
Sales Coordinator	Autumn Guerrieri
Office	Denver
Phone	(303) 273-0012
Status	Not accepted
Survey	Cable Nielsen Live+3 May16
-	

Flight Dates	10/24/16 - 11/06/16
Agency	BlueWest Media
Advertiser	Zephyr Teachout for Congress

Client Code	
Product Code	
Est Code	472
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$3,175.00		
Commission	\$476.25		
Net Total	\$2,698.75		
Total Spots	44		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/21 Rip and Replace. Seperating out NPE and IPE Rates on different contracts.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Prime	10/31/16	11/6/16	19:00	24:00	X							-	-	1	\$78.00	\$78.00	30	
2	AEN	A&N Early Fringe	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	1	\$39.00	\$39.00	30	
3	AEN	A&E Daytime	10/24/16	10/30/16	09:00	15:00		X	X	X	X	X	X	-	-	2	\$33.00	\$66.00	30	
4	AEN	A&E Prime	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$78.00	\$234.00	30	
5	AMC	AMC Prime	10/31/16	11/6/16	19:00	24:00	X							-	-	0	\$96.00	\$0.00	30	REMOVED SPOTS
6	AMC	AMC Early Fringe	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	0	\$48.00	\$0.00	30	REMOVED SPOTS
7	AMC	AMC Prime	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$96.00	\$0.00	30	REMOVED SPOTS
8	BRVO	BRAVO Prime	10/31/16	11/6/16	19:00	24:00	X							-	-	0	\$190.00	\$0.00	30	REMOVED SPOTS
9	BRVO	BRAVO Early Fringe	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	0	\$107.00	\$0.00	30	REMOVED SPOTS
10	BRVO	BRAVO Prime	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$190.00	\$0.00	30	REMOVED SPOTS
11	CNN	CNN Early Fringe	10/31/16	11/6/16	15:00	19:00	X							-	-	0	\$107.00	\$0.00	30	REMOVED SPOTS
12	CNN	CNN Daytime	10/31/16	11/6/16	09:00	15:00	X							-	-	0	\$85.00	\$0.00	30	REMOVED SPOTS
13	CNN	CNN Early Morning	10/31/16	11/6/16	05:00	09:00	X							-	-	0	\$128.00	\$0.00	30	REMOVED SPOTS
14	CNN	CNN Prime	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$209.00	\$0.00	30	REMOVED SPOTS
15	CNN	CNN Daytime	10/24/16	10/30/16	09:00	15:00		X	X	X	X	X	X	-	-	0	\$85.00	\$0.00	30	REMOVED SPOTS
16	CNN	CNN Early Morning	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	0	\$128.00	\$0.00	30	REMOVED SPOTS
17	CNN	CNN Early Fringe	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	0	\$107.00	\$0.00	30	REMOVED SPOTS
18	DISC	DISCOVERY Prime	10/31/16	11/6/16	19:00	24:00	X							-	-	1	\$108.00	\$108.00	30	
19	DISC	DISCOVERY Prime	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$108.00	\$324.00	30	
20	ENT	E! Early Morning	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	0	\$107.00	\$0.00	30	REMOVED SPOTS
21	ENT	E! Daytime	10/24/16	10/30/16	09:00	15:00		X	X	X	X	X	X	-	-	0	\$85.00	\$0.00	30	REMOVED SPOTS

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Syscode	1684	Agency	BlueWest Media	Version	2 Vs. 1
System Name	Cablevision/Wappingers Falls, NY	Advertiser	Zephyr Teachout for Congress	Show All Lines	
Market	New York			Total # of Weeks	2
		Client Code		Total	\$3,175.00
AE	Mary Jo Salute	Product Code		Commission	\$476.25
Sales Coordinator	Autumn Guerrieri	Est Code	472	Net Total	\$2,698.75
Office	Denver	Product Name		Total Spots	44
Phone	(303) 273-0012	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 May16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10/21 Rip and Replace. Separating out NPE and IPE Rates on different contracts.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ENT	E! Prime	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$209.00	\$0.00	30	REMOVED SPOTS
23	ENT	E! Early Fringe	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	0	\$107.00	\$0.00	30	REMOVED SPOTS
24	ESPN	ESPN Prime	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$209.00	\$0.00	30	REMOVED SPOTS
25	ESPN	ESPN Daytime	10/24/16	10/30/16	09:00	15:00		X	X	X	X	X	X	-	-	0	\$85.00	\$0.00	30	REMOVED SPOTS
26	ESPN	ESPN Early Fringe	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	0	\$107.00	\$0.00	30	REMOVED SPOTS
27	FOOD	FOOD Daytime	10/24/16	10/30/16	09:00	15:00		X	X	X	X	X	X	-	-	1	\$46.00	\$46.00	30	
28	FOOD	FOOD Prime	10/31/16	11/6/16	19:00	24:00	X							-	-	1	\$108.00	\$108.00	30	
29	FOOD	FOOD Early Fringe	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	2	\$55.00	\$110.00	30	
30	FOOD	FOOD Prime	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$108.00	\$432.00	30	
31	FRFM	FAMILY Daytime	10/24/16	10/30/16	09:00	15:00		X	X	X	X	X	X	-	-	1	\$33.00	\$33.00	30	
32	FRFM	FAMILY Early Fringe	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	1	\$39.00	\$39.00	30	
33	FRFM	FAMILY Prime	10/31/16	11/6/16	19:00	24:00	X							-	-	1	\$78.00	\$78.00	30	
34	FRFM	FAMILY Prime	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$78.00	\$234.00	30	
35	FX	FX Prime	10/31/16	11/6/16	19:00	24:00	X							-	-	0	\$96.00	\$0.00	30	REMOVED SPOTS
36	FX	FX Early Fringe	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	0	\$48.00	\$0.00	30	REMOVED SPOTS
37	FX	FX Prime	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$96.00	\$0.00	30	REMOVED SPOTS
38	HALL	HALLMARK Prime	10/31/16	11/6/16	19:00	24:00	X							-	-	1	\$49.00	\$49.00	30	
39	HALL	HALLMARK Early Fringe	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	2	\$25.00	\$50.00	30	
40	HALL	HALLMARK Daytime	10/24/16	10/30/16	09:00	15:00		X	X	X	X	X	X	-	-	2	\$21.00	\$42.00	30	
41	HALL	HALLMARK Prime	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$49.00	\$147.00	30	
42	HGTV	HGTV Prime	10/31/16	11/6/16	19:00	24:00	X							-	-	0	\$226.00	\$0.00	30	REMOVED SPOTS

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Agency	BlueWest Media
Advertiser	Zephyr Teachout for Congress

Client Code	
Product Code	
Est Code	472
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/21/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$3,175.00	
Commission		\$476.25	
Net Total		\$2,698.75	
Total Spots		44	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Comments :	10/21 Rip and Replace. Separating out NPE and IPE Rates on different contracts.
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43	HGTV	HGTV Daytime	10/31/16	11/6/16	09:00	15:00	X							-	-	0	\$92.00	\$0.00	30	REMOVED SPOTS
44	HGTV	HGTV Early Fringe	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	0	\$116.00	\$0.00	30	REMOVED SPOTS
45	HGTV	HGTV Daytime	10/24/16	10/30/16	09:00	15:00		X	X	X	X	X	X	-	-	0	\$92.00	\$0.00	30	REMOVED SPOTS
46	HGTV	HGTV Prime	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$226.00	\$0.00	30	REMOVED SPOTS
47	LIF	LIFETIME Prime	10/31/16	11/6/16	19:00	24:00	X							-	-	1	\$108.00	\$108.00	30	
48	LIF	LIFETIME Daytime	10/24/16	10/30/16	09:00	15:00		X	X	X	X	X	X	-	-	2	\$46.00	\$92.00	30	
49	LIF	LIFETIME Early Fringe	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	2	\$55.00	\$110.00	30	
50	LIF	LIFETIME Prime	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$108.00	\$648.00	30	
51	MNBC	MNBC Prime	10/31/16	11/6/16	19:00	24:00	X							-	-	0	\$96.00	\$0.00	30	REMOVED SPOTS
52	MNBC	MNBC Early Fringe	10/31/16	11/6/16	15:00	19:00	X							-	-	0	\$48.00	\$0.00	30	REMOVED SPOTS
53	MNBC	MNBC Early Morning	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	0	\$58.00	\$0.00	30	REMOVED SPOTS
54	MNBC	MNBC Early Fringe	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	0	\$48.00	\$0.00	30	REMOVED SPOTS
55	MNBC	MNBC Daytime	10/24/16	10/30/16	09:00	15:00		X	X	X	X	X	X	-	-	0	\$43.00	\$0.00	30	REMOVED SPOTS
56	MNBC	MNBC Prime	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$96.00	\$0.00	30	REMOVED SPOTS
57	TLC	TLC Prime	10/31/16	11/6/16	19:00	24:00	X							-	-	0	\$209.00	\$0.00	30	REMOVED SPOTS
58	TLC	TLC Early Fringe	10/31/16	11/6/16	15:00	19:00	X							-	-	0	\$107.00	\$0.00	30	REMOVED SPOTS
59	TLC	TLC Daytime	10/24/16	10/30/16	09:00	15:00		X	X	X	X	X	X	-	-	0	\$85.00	\$0.00	30	REMOVED SPOTS
60	TLC	TLC Prime	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$209.00	\$0.00	30	REMOVED SPOTS
61	TLC	TLC Early Fringe	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	0	\$107.00	\$0.00	30	REMOVED SPOTS
62	TWC	TWC Prime	10/31/16	11/6/16	19:00	24:00	X							-	-	0	\$96.00	\$0.00	30	REMOVED SPOTS
63	TWC	TWC Daytime	10/24/16	10/30/16	09:00	15:00		X	X	X	X	X	X	-	-	0	\$43.00	\$0.00	30	REMOVED SPOTS

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Sold On	Cost Per Spot		
GRP	-	GIMP	-
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AE	Mary Jo Salute
Sales Coordinator	Autumn Guerrieri
Office	Denver
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Status	Not accepted
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Client Code	
Product Code	
Est Code	472
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/21 Rip and Replace. Seperating out NPE and IPE Rates on different contracts.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TWC	TWC Early Fringe	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	0	\$48.00	\$0.00	30	REMOVED SPOTS
65	TWC	TWC Prime	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$96.00	\$0.00	30	REMOVED SPOTS
66	USA	USA Early Fringe	10/31/16	11/6/16	15:00	19:00	X							-	-	0	\$116.00	\$0.00	30	REMOVED SPOTS
67	USA	USA Prime	10/31/16	11/6/16	19:00	24:00	X							-	-	0	\$226.00	\$0.00	30	REMOVED SPOTS
68	USA	USA Daytime	10/24/16	10/30/16	09:00	15:00		X	X	X	X	X	X	-	-	0	\$92.00	\$0.00	30	REMOVED SPOTS
69	USA	USA Prime	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$226.00	\$0.00	30	REMOVED SPOTS
70	USA	USA Early Fringe	10/24/16	10/30/16	15:00	19:00		X	X	X	X	X	X	-	-	0	\$116.00	\$0.00	30	REMOVED SPOTS

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
<b>SPOTS</b>	38	6	0	0	0	0	0	0	0	0	0	0	44
<b>AMT</b>	\$2,646.00	\$529.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,175.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/21/16

62354669 | New York | Cablevision/Wappingers Falls, NY | 1684 |